

Town of Frederick Town Board



Eric Doering, Mayor

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Gerry Pfirsch, Trustee
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Rafer Burnham, Trustee
Amy Schiers, Trustee
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IM 2010 - 006

To Discuss the Street Naming Policy

Agenda Date: June 8, 2010

Attachments: a. Resolution 07R003

Issue/Request:

The Board of Trustees has requested that they be allowed to discuss the Town's street naming policies.

Submitted by:

Jennifer Simmons
Planning Director

Approved for Presentation:

[Signature]
Town Administrator

AV Use Anticipated

Projector _____ Laptop _____

Certification of Board Review:

Town Clerk

Date

Detail of Issue/Request:

A concern was raised about the road named William Bailey Avenue. This street name has been designated on three separate final plats that were approved by various Boards (Countryside in 2001, Westview in 2007, and Russell Subdivision in 1997). William Bailey Avenue is a north/south collector street that will run from State Highway 52 on the south to the Water's Edge Subdivision near Milavec Lake on the north.

There is one documented street name change on record. In 2007, Industrial Street was renamed Majestic Street following a request from Rocky Mountain Christian Church. The Board approved this change with Resolution 07R003 (see attached).

The Board has the authority to change street names, however, I would urge caution in using this authority. Street names tend to have strong emotional sentiments attached by the community, including residents, business owners, original property owners, and the developers who develop the neighborhoods.

Legal/Political Considerations:

Not applicable.

Alternatives/Options:

There are unlimited alternatives to moving forward with a defined policy on street naming.

Financial Considerations:

Not applicable.

Staff Recommendation:

There is no staff recommendation with this item. It is anticipated that the Board may provide staff with direction.